

## **Strategic Education International, Minutes of Board meeting 18 August 2018**

Meeting convened at 1:38pm, 18 August 2018, Dick Gilligan, presiding.

Present: Karen Burke, Sue Bryant, Dick Gilligan, Laura Junor, Francis Park, Jay Parker

### **Agenda Items:**

1. Reviewed minutes from 5 May 2018 board meeting.

2. IRS update.

- ❖ The IRS is adjudicating applications for 501(c)(3) applications in 180 days. This should occur by mid-September.
- ❖ There are about 3 different ways to structure a 501(c)(3) and SEI took the most expansive route, after meeting the initial sufficiency standard for application.
- ❖ SEI must be a non-profit organization for purpose of Army contracting.

3. Website

- ❖ Is not yet live. Will not use official photos or ranks for SEI faculty or staff.
- ❖ Password wall will be live once the website goes live.
- ❖ Wix is the platform the SEI site runs from and a 3-year subscription has been purchased, to include an anti-intrusion service for the website.
- ❖ Blogging the site will require a marketing strategy. Facebook and LinkedIn profiles will also follow once the website comes up.
- ❖ The SEI emblem is pending trademark.

4. Discussions with US Government

- ❖ The two programs that were planned for August and September were cancelled due to reprogramming of funds to Army Futures Command.
- ❖ There may be unobligated monies available at the end of the fiscal year.
- ❖ First potential event likely to be November 5-19 for the Career Program (CP) 60 Strategic Essentials (a two-week program), which is backlogged. We will not likely know when until October 1.
- ❖ Next meeting with USG (Department of the Army, DAMO-SSF) is Thursday 23 August.
- ❖ There is a desire to establish a 3-week “shake and bake” for new lateral entries to FA 59 to indoctrinate new strategists into the career field in lieu of full BSAP attendance. SEI may be available to run a biweekly program.
- ❖ DAMO-SSF also suggested a 14-week certificate program in conjunction with an academic institution in the area. This was offered on very short notice. That program
- ❖ There may be options with non-USG entities such as NGOs and NPOs.
- ❖ There may be an option to explore a short program that pairs Army officers with experiences that actually serve as broadening experiences. National Defense University (NDU) is another option.

5. Upcoming business

- ❖ Likely no requirement for a full meeting until early 2019.

- ❖ Contingent on IRS determination and a full budget, a virtual meeting may be required, possibly as early as September 15 when funding may become available. There are a series of potential instructors available.

For the record, Dr. Parker mentioned Francis Butler's biography of "Chinese" Gordon as the source for a quotation often attributed to Thucydides.

Meeting was adjourned at 2:48pm.