

Strategic Education International, Minutes of Board meeting 17 November 2018

Meeting convened at 9:01am, 17 November 2018, Dick Gilligan, presiding.
Present: Karen Burke, Sue Bryant (non-voting), Dick Gilligan, Laura Junor, Francis Park, Jay Parker, Mark Troutman

Agenda Items:

1. Introduced Mark Troutman, as nominative Executive VP/Chief Operating Officer.
2. Board voted to vote in Dr. Troutman to board as EVP/COO (Burke, Gilligan, Junor, Park, voting yes).
3. Overview of Strategy Essentials course, to be held mostly at Daniel Morgan Graduate School of National Security.
 - ❖ In light of CJCS's global integration briefing to NDU on 15 NOV 2018, we must balance what is new and lasting versus what might be fleeting in our curricula. Balancing between cooperation and competition is a potential theme in the curriculum.
 - ❖ Overviewed proposed curriculum and program of events for the two-week course, which complements an emerging desire by G-3 to build a security cooperation course and better resources for NCOs. SEI has licensed a scenario from Motive International, which does education work for SOF.
 - ❖ There may be another opportunity for another Strategic Essentials Class in spring 2019, possibly 3 weeks rather than 2 weeks.
4. Other opportunities.
 - ❖ There may also be an opportunity to support a Strategic Broadening Seminar at Fort Hamilton NY.
 - ❖ Ongoing discussion with UAE Ministries of Education and Defence for a 5-7 day seminar for their militaries to orient officers on security issues.
 - ❖ There may be another opportunity for a similar opportunity for the UK on a similar program. Some explorations with NATO and USEUCOM on similar topics are on hold for funding. Army National Guard Directorate is also interested.
5. Overview of budget based on the Operations and Finance report sent on 16 November 2018.
 - ❖ Strategic Broadening Seminar (SBS) 1 budget is firm; SBS 2 budget is not locked in but fairly firm, contingent on initial observations of SBS 1.
 - ❖ Net surplus in the first year, primarily from facilities and labor.
6. Other business
 - ❖ Trademark search has come back clean and the SEI logo will be trademarked.
 - ❖ Trying to reach Dr. Michael Bell at NDU as a possible briefer.

Meeting adjourned at 10:09am.